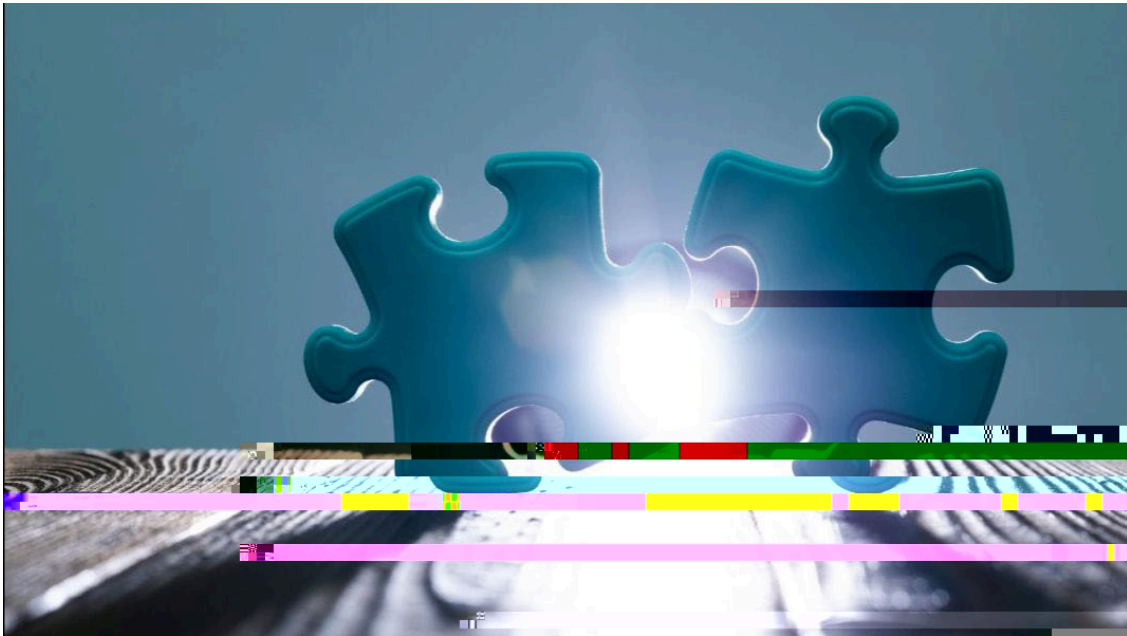


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## Advertising and Drugs

Registrants are reminded that their advertising and marketing materials must comply with all applicable legislation, including the *Food and Drugs Act* and *Food and Drugs Regulation*. Section C.01.044 of the *Food and Drugs Regulation* is particularly important for all registrants who prescribe drugs as part of their practice:

*C.01.044 If a person advertises a prescription drug to the general public, the person shall not make any representation other than with respect to the brand name, the proper name, the common name and the price and quantity of the drug.*

For clarity, this means that any registrant who advertises any product which is considered a drug under the Food and Drugs Act is prohibited from advertising information related to:

- The safety or efficacy of the drug;
- Conditions treated by the drug;
- The likely or intended effects of the drug;

Any advertising related to a drug must be limited to the name, price and quantity of the drug. “ \Ù 2 è + j î ô \Ù æ : e j + 2 j 1 Ù e : „ 2 ï æ : e : „ à Ù î ô X 1 Í + Ù ± + + ô X \ à semaglutide/Ozempic, and any other substance that is considered a drug under the Food and Drugs Act. Registrants who advertise any drug in a manner that is contrary to C.01.044, or any other provision of the *Food and Drugs Act* will be referred to the Inquiry Committee for investigation.

Registrants can review the *Food and Drugs Act*

ings in Canada.

ropathic doctors

- Approved 2nd continuation (1) 64 (1) 2-13 (3) 20 (a) 3 (p) 7 (1) 25 (1) 31 (5) 37 (1) 39 (1) 40 (1) 41 (1) 42 (1) 43 (1) 44 (1) 45 (1) 46 (1) 47 (1) 48 (1) 49 (1) 50 (1) 51 (1) 52 (1) 53 (1) 54 (1) 55 (1) 56 (1) 57 (1) 58 (1) 59 (1) 60 (1) 61 (1) 62 (1) 63 (1) 64 (1) 65 (1) 66 (1) 67 (1) 68 (1) 69 (1) 70 (1) 71 (1) 72 (1) 73 (1) 74 (1) 75 (1) 76 (1) 77 (1) 78 (1) 79 (1) 80 (1) 81 (1) 82 (1) 83 (1) 84 (1) 85 (1) 86 (1) 87 (1) 88 (1) 89 (1) 90 (1) 91 (1) 92 (1) 93 (1) 94 (1) 95 (1) 96 (1) 97 (1) 98 (1) 99 (1) 100 (1)

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- Epcoritamab
- Etranacogene dezaparvovec
- Fidanacogene elaparvovec
- Inebilizumab
- Landiolol and its salts
- Metreleptin
- Capivasertib and its salts

The drugs which are excluded or subject to limits or conditions on their use have been added to Part II of the [Standards, Limits and Conditions for Prescribing, Dispensing and Compounding Drugs](#). Registrants are reminded to check this document regularly, and to contact the College if they have any questions about standards or scope of practice relating to drugs.

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## Standards Updates

The College has published a new document for registrants to review, the [Naturopathic Doctors Scope of Practice Standards, Limits, Conditions](#). This document was created to consolidate information with respect to scope, limits



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#### IV Curcumin

in any area they practice. Specifically, it requires that naturopathic doctors ensure they have the competence to:

- a. Make decisions about whether the patient would benefit from the activity, having considered:
  - i. the known risks and benefits to the patient
  - ii. the predictability of outcomes of performing the activity
  - iii. other relevant factors specific to the patient or situation
- b. Carry out the activity safely and ethically
- c. Safely manage the intended and unintended outcomes of performing the activity

Effective June 05, 2024, the Board has lifted the moratorium on IV Curcumin after considerable review. The college wishes to remind registrants of their responsibility to meet all professional obligations under the [Bylaws](#), [Codes of Conduct and Ethics](#), [Professional Standards](#), [ND Scope of Practice Standards, Limits, Conditions](#) and various [Standards of Practice](#)

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We acknowledge with respect that the land on which we gather is the unceded and traditional territories of the Coast Salish peoples - s wx əwú7mesh (Squamish), sełłwitulh (Tselilwaututh), and x ¼n k ½y ¼m (Musqueam) nations whose historical relationships with the land continue to this day.

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